

## BackgroundPlus

BackgroundPlus is designed for clients who need to vet prospective business partners, executive hires or others. Since 1995, VR Research has conducted this comprehensive research service for hundreds of clients in the legal, financial, political, public affairs and public relations sectors.

To prepare a BackgroundPlus report we conduct standard due diligence searches, then add the “Plus” by expanding our inquiry to less conventional record types and exploring the research avenues this process suggests. Our final product is lean and focused, but backed by thousands of pages of hard data.

In our typical due diligence searches we analyze a wide array of sources, including:

- **NEW MEDIA, MASS MEDIA, BROADCAST**

We compile, analyze and summarize newspaper, periodical, internet and broadcast references to research subjects. Our exhaustive searches leave no surprises, creating a clear picture of the subject's public profile.

- **PUBLIC RECORDS AND FINANCIAL DOCUMENTS**

We conduct electronic and on-ground searches of archives across the nation to document property ownership, litigation, liens, court judgments and lawsuits involving our research subjects. We also analyze corporate records, Uniform Commercial Code filings and other documents that can illuminate a subject's financial health.

Once we complete this standard due diligence work, a BackgroundPlus report goes one step further to make sure the picture we present is as clear and complete as possible. In this step, we follow leads produced by our preliminary analysis by exploring other resources and record types. For example, if a research subject is a licensed professional, we review licensing information and professional associations; if the subject owns a factory in a highly regulated business sector, we contact the appropriate regulators and watchdog groups.

To keep our clients in control of their research budgets, we deliver BackgroundPlus findings in writing, billed hourly up to a pre-agreed expenditure cap. All employment background research is conducted in compliance with Fair Credit Reporting Act (FCRA) requirements.